AGROECOLOGY

- Whole-systems ecological approach to agriculture and food systems.
- Roots in traditional knowledge, alternative agriculture, and local food system experiences and control.
- Reduces farmers’ dependency on corporate-agrochemical inputs.
- Agroecology is part of a global social movement for peasant and campesino food sovereignty. Our partner communities practice agroecology, tending to diverse coffee forests and traditional milpa farming.

OUR PARTNER COOPS

Light Roast
- Origin: Municipality of San Ramon, Matagalpa, Nicaragua
- Cooperative Profile: Union of Cooperatives San Ramon brings together 1200 smallholder farmers in 21 base cooperatives, 38% of which are women. Fair Trade and Rainforest Alliance Certified.
- Cupping Profile: A pleasantly bright coffee, medium bodies with notes of dark chocolate, cherry and toasted nuts.

Full City Roast
- Origin: Municipality of Ixhuatlán del Café, Veracruz, Mexico
- Cooperative Profile: Campesinos en la Lucha Agraria brings together over 100 smallholder, coffee farms, all certified USDA Organic. Partner coop VIDA.
- Cupping Profile: A medium-full bodies, nutty chocolate, with hints of citrus.

PURCHASE ONLINE
from our partner
Santa Cruz Coffee Roasting
www.santacruzcoffee.com/collections/agroeco

HEAR MORE STORIES FROM COFFEE FARMERS

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PO BOX 7653, Santa Cruz, CA 95061-7653
WOMEN'S UNPAID LABOR FUND

PRACTICING REGENERATIVE ECONOMICS:

Women make an unmeasured—and often unrecognized—contribution to the family, community, & global economy. 5% of the price you pay for AgroEco® Coffee goes to the Women's Unpaid Labor Fund. With these funds, women farmers decide which of their projects to invest in, including coffee nurseries for agroecological experimentation, infrastructure for a woman-led cooperative cafe, and a feminist coffee brand, FemCafe, produced and marketed by women.

SOLIDARITY ECONOMICS

Community Agroecology Network and its partners transformed a trans-national coffee supply chain so that it puts people and the environment first. 10% of the sale price of AgroEco® Coffee goes to two funds: Women’s Unpaid Labor and Sustainable Agriculture.

With a just price (higher than fair trade) farmers focus on diversifying family incomes streams, nutrition, localizing their food economies through farmers markets and sustaining food sovereignty initiatives with youth and women to end hunger, youth migration, and loss of traditional knowledge.

Tinctures produced from medicinal plants growing in coffee forests

SUSTAINABLE AGRICULTURE FUND

RECLAIMING SUSTAINABLE PRACTICES:

Our collaborative is directly involved in long-term processes with farmers for agroecological transitions toward sustainable production and diversification in coffee forests.

Every year, farmers decide how to best invest 5% of AgroEco® Coffee funds. Projects have included farmer-to-farmer learning exchanges on biofertilizer recipes, and reintroduction of native bees to support pollination and create alternative income.